



## *Office of the President Richard L. McQueary*

*827 Greer St.*

*Indianapolis, In 46203*

*email:ipwda1@yahoo.com*

*Master Trainer # 1 Patrol/Narcotic*

### Online advertising on website

Your companies advertisement banner placement on International Police Work Dog Association (herein referred to as IPWDA) website will reach into every segment of the working dog industry. No matter what product or service you offer, IPWDA's website will display your banner proudly on our Advertiser's Partnership Directory. We can help you create an appropriate, affordable and effective advertising partnership through website connections. Get in touch worldwide!

#### Online Advertisement

Your Company will be listed in our Advertiser Directory, which includes a logo, link and brief business description.

#### Rotating Top Banner

Get the most desirable real estate on the top the Advertiser Partnership Directory banner. The Rotating Top Banner ad includes a full color ad that will rotate with other Featured advertisements to catch the attention of viewers.

For more advertising possibility go to the Print Advertisement Page.

#### Online (Advertiser Pricing Page)

Online Advertisement \$200 annually

Rotating Top Banner \$250 annually

#### Mail payments to; IPWDA TREASURER

131 Gurney Ln.

Raeford, NC. 28376 ( please note website banner payment)

317-417-6219

#### Online (Advertiser Page dimensions)

Online Advertisement (at 72 dpi) 460px 70px

Rotating Top Banner (at 72 dpi)

\*The content of your design should fit within these dimension.

\*\*To allow for full bleed printing, any color that extends to the edges of the page should reach these dimensions beyond the printable area. Full bleeds are only accepted for full-page ads.

## DESIGN

IPWDA' professional webmaster's can assist with the design of ads at a charge of \$100 hour (one-hour minimum charge). Most ads take 1-2 hours for completion. (Banner designs completed by Stormfront Productions, our web designers),

## DIGITAL FORMAT REQUIREMENTS

We ONLY accept digital ads created with the following programs: Acrobat (PDF), InDesign, Illustrator, and Photoshop. No Publisher files will be accepted. We will accept the following picture formats: jpg (hi-res), eps, psd, pdf or tiff. All graphics/images should be converted to CMYK and MUST be saved at 300 dpi. We cannot guarantee the color accuracy of RGB images. Ads crated in InDesign must include all necessary supporting files used, including photographs, graphics and fonts.

## AD SUBMISSION

Ad files may be submitted via our FTP site. Contact Rob Theodorow at [rtheodorow@stormfrontproductions.net](mailto:rtheodorow@stormfrontproductions.net) for more information to access site.

## E-MAIL ATTACHMENTS

Submit via e-mail by sending to [rtheodorow@stormfrontproductions.net](mailto:rtheodorow@stormfrontproductions.net). Please be sure to include your company name, contact phone number.

## FILES ON CD

Files and hard copy proofs may be mailed to Stormfront Productions 302 Ferry St.,Lafayette, Indiana 47901.

## NOTE

Any excessive computer work necessary to properly output the ad will be billed at the hourly rate of \$100

Direct advertising inquiries to Rob@  
(765)-429-5555 x 153 or (800)-794-2303

## CONTRACT & COPY

Advertiser assumes liability for all ad content.